



Dare to Care raises \$17,108 at Bruce Springsteen

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Louisville, KY (November 8, 2012) – Volunteers from Dare to Care raised \$17,108.68 at the Bruce Springsteen concert last Saturday at the KFC Yum! Center. Springsteen paired with a different non-profit for every stop of his tour. The donations will help the Dare to Care foundation supply food to the hungry in our community.

“We are once again overwhelmed by the special generosity of this community,” said Brian Riendeau, Dare to Care Executive Director. “From the great support provided by arena staff, to Bruce’s on-stage shout out to Dare to Care, to the enthusiasm of the crowd, this may have been the smoothest and most profitable collection event we have ever had.”

Dennis Petrullo, General Manager for the building said AEG Facilities, the arena’s new management company, encourages community support in all their venues worldwide.

“Giving back to the community is a widespread company ideal, and our management staff at the KFC Yum! Center makes it a top priority,” said Petrullo. “It is important for us to form those relationships and ensure that we continue to do positive things for the area and the people of Louisville.”

The next community project for the KFC Yum! Center is a collection for Cell Phones for Soldiers this Sunday, Nov. 11 at the University of Louisville men’s basketball game. Fans are asked to bring gently used or new cell phones to donate to national non-profit Cell Phones for Soldiers.

For patrons who are not attending the game on Nov. 11 but still wish to contribute, donations can be dropped off at the KFC Yum! Center box office now through Nov. 12. Box office hours are 10 a.m. to 5 p.m. Monday through Friday. For more information on the drive visit www.kfcyumcenter.com.

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About the KFC Yum! Center

Operated by AEG Facilities, the KFC Yum! Center is Louisville’s newest multi-purpose arena that boasts a total of 721,762 square feet while offering an arena bowl exceeding 22,000 seats and four meeting rooms spanning approximately 34,000 square feet all within walking distance of more than 4,200 hotel rooms in downtown Louisville. It is home to the University of Louisville men’s and women’s basketball programs and is ideal for concerts, conventions, corporate events, family shows, ice shows, wrestling and more. The KFC Yum! Center is a state of the art facility with advance technology capabilities that is owned by the Louisville Arena Authority and managed by AEG Facilities, a global sports, entertainment and venue organization that owns, operates or consults with more than 100 of the most elite venues in the world. For more information, visit www.kfcyumcenter.com.

